

**2011-2012
Season**



Dear Friends of the Plano West Lacrosse Club:

Thank you for considering Corporate Sponsorship for Plano West Lacrosse Club. This year our club has re-organized and is bigger than ever. The organization now includes the youth program, grades K through 8, as well as the High School program. This year Plano West High School will again compete at the more competitive D1 level with our returning head coach Gary DeSerrano. Coach "Gar" not only has incredible enthusiasm for lacrosse, but he is dedicated to providing top-notch lacrosse coaching to our boys. There are many sponsorship levels that we offer with varying levels of acknowledgement.

- **Platinum/Diamond Sponsors:** This provides you with the most visibility at the events we promote and the acknowledgements we create. Diamond Sponsors will be prominently displayed on our spring team poster, which will be displayed in many of the areas local restaurants and businesses. You also get 2 complimentary tickets to our second annual Silent Auction and Dinner, a season pass to all Plano West home games, a logo placed on our club banner displayed at all our home games, a full page acknowledgement in our club program, recognition on our club website, and a Plano West Lacrosse Polo shirt which you can proudly wear when you attend our games. **Platinum Sponsors will be acknowledged with color acknowledgements on either the inside front, inside back or back cover page.**
- **Gold Sponsors:** You get 2 complimentary tickets to our Silent Auction and Dinner, a logo placed on our club banner displayed at all home games, a full page acknowledgement in our club program, and recognition on our club website.
- **Silver Sponsors:** You get 1 complimentary ticket to our Silent Auction and Dinner, a logo placed on our team banner displayed at all our home games, a 1/2 page acknowledgement in our club program, and recognition on our club website.
- **Bronze Sponsors:** You get a business card size acknowledgement in our club program and recognition on our club website.

Because we are a "Club Sport" our team depends on sponsors like you to help us achieve our goal of having a successful season. We hope this will be a great way for you to support your local high school lacrosse team as well as promote your business at the sponsorship level of your choice. We expect our program to be distributed to all the Plano West Lacrosse families. Please contact us at www.planowestlacrosse.org for any questions.

With your support, we have a chance at doing even better.

Sincerely yours,

Donnie Jones
214-394-8016
Director of Corporate Sponsors
Plano West Lacrosse Club
Game On!